

An overview of our work





SECOURS
POPULAIRE
FRANÇAIS

Contents

Editorial.....	4-5
Association.....	6-7
Actively making the world a fairer and more united place.....	8-15
Open, friendly, unconditional solidarity.....	8-9
Providing help, wherever it's needed.....	10-11
The Secours populaire, prompting government action.....	12-13
Empowering everybody to make a difference.....	14-15
Our work in France and around the world.....	16-17
Our highlights.....	18-21
Our finances.....	22-31
Our partners.....	32-35



Editorial

As a result of the pandemic, 2021 saw the Secours populaire rallying people who wanted to get out and do something to counter the anxiety-ridden climate that prevailed with a downturn in the economy and young people's prospects looking bleak. As well as successful public collections, we also secured government funding to purchase a fleet of Solidaribuses and partial funding to recruit digital advisers. We witnessed the growing distress caused as local public services were axed in the shift towards online-only solutions as some populations were made to feel left behind. We focused our efforts during the holidays on helping children, young people, and the isolated, offering them the chance to enjoy a break and have fun together. We spoke to our partners around the world to prioritise the most urgent causes and took advantage of our Secours populaire National Congress to review our current programmes and their effectiveness. A clear need for global solidarity prompted us to accelerate the important growth of our "Copain du Monde" children's movement. We decided to add another string to our bow of solidarity by looking at ways we can provide young people with training and skills acquisition opportunities, initially in the farming sector then more widely, to facilitate their access to the job market. We have opened doors and windows in our efforts to create a fairer and more united world where every individual is respected, and we are determined never to give up.

Despite the worldwide pandemic and the havoc it has caused, our organisation doubled down in 2021 to rethink our fundraising and solidarity initiatives and focused on how to overcome poverty and instability. Everybody pulled together to help spread solidarity wherever it was needed: our Solidaribuses, 1,300 solidarity centres, 87,000 volunteer organisers and collectors, 131 partners on all continents, the Secours populaire doctors and our "Copain du Monde" children. All our initiatives were brought together at the Secours populaire National Congress, held in Lyon in November 2021. The congress was the culmination of extensive planning and organising by the federations at general meetings and regional conferences, and gave us the opportunity to sit down, review and discuss our work, make plans, and elect new leadership teams. The Secours populaire counts almost 10,000 elected collectors who have taken on duties at national, departmental or local level – the very definition of engagement and citizenship. Decisions made at the National Congress on the theme of "Let's create sustainable and worldwide solidarity for all" included: to provide emergency funds to deal with the consequences of climate issues; increase empowerment and emancipation initiatives; take action with and for the rural and agricultural sector; encourage and support initiative-taking; and invite all our collectors to act as local representatives for the Secours populaire, wherever they are.



Henriette Steinberg
Secretary General



Thierry Robert
National Secretary, responsible
for the life of the association



Our association

Day after day, at home and abroad, the Secours populaire association strives to make the world a fairer and more united place, by empowering individuals and ensuring everyone has a role to play, wherever they live, work or study. Created by people and led by people, the Secours populaire supports the idea of a truly unique relationship of equals and extends an unconditional welcome to everybody. It operates both near and far through its network of partners, and runs its operations as local initiatives. The association is decentralised, and each volunteer collector and facilitator can get involved as they see fit: emergency responses, long-term projects, general support, material goods, food supply, medical care, legal aid, training, social and professional integration, information on access

to rights, culture and leisure, digital guidance, etc. Secours populaire volunteers are leaders, collectors, partners, companies and donors, young and old. Everyone is encouraged to get involved, secure independence and experience solidarity day after day. As a child of the French Resistance, the Secours populaire knows what obstacles are in its path. It is determined to take action on consequences. Its way of contributing is to invite people to join its efforts no matter what their background or opinion. It brings people together and creates bonds based on shared values. Its commitment is a battle. Action stations. It works on the front line. Where things happen. Where it counts. And naturally, it is a watchdog in terms of decisions made by public authorities/It keeps close tabs on what public authorities are doing.

Secours populaire
Human issues are
our issues

Recognised

as being of public utility

Grande cause nationale

1991 – (Major national organisation)

Accredited

as a grassroots education provider

A complementary learning

association for public education

NGO in consultative status

with the United Nations Economic and Social Council

Labelled

“Donate with Confidence”

Authorised to collect

bequests, donations and life insurance

Open, friendly, unconditional solidarity

“ In 2021, the Secours populaire helped 3,127,000 people in France. ”

The Secours populaire helps anyone suffering from poverty or instability. Unfortunately, the profile of our beneficiaries has broadened to include people who had never previously needed to turn to an aid organisation. In 2021, the Secours populaire helped 3,127,000 people in France. Our association provides support in the form of food, equipment, holidays, claiming rights, culture, sport, healthcare, and finding employment. Our 87,000 volunteer organisers and collectors have enabled us to maintain our efforts across France.

The Secours populaire has managed to adapt and pivot to continue helping people to deal with the consequences of the pandemic. Covid-19 has impacted the mental health of those we support. The doctors at our Secours populaire health centres have continued to see patients and provide unconditional care. Our volunteers also noticed that children and young people were less likely to be supervised as they attempted their schoolwork, and responded by stepping up efforts to provide support for education and schooling. In addition, we provided stationery, pupil insurance and help towards sports licences and arts activities to boost children's well-being and fulfilment.

The Secours populaire also organised “Journées bonheur” (Happiness days) trips to the beach, the mountains or the countryside to provide respite for children and their families who bear the full brunt of hardship. The trips combine leisure, sports and

« I have no income and am not entitled to a student grant. I never thought my life would be as hard as it is. Fortunately, the Secours populaire is there. It's nice to see people who care about our situation and who come to help. »

ROCK,
Student at Lyon 2 University

cultural activities, giving families the chance to spend time together, take a break from reality, and broaden their horizons. The Secours populaire has observed an increase in the number of households experiencing hardship, while not being classed as underprivileged. We have reached out to those experiencing hidden hardship to support people who didn't think they would be eligible for help. We have set up digital hotlines to close the digital divide. In a world where everything is moving online, including access to public services and entitlements, it is vital for people to be able to use these tools. Therefore, the Secours populaire has extended its solidarity outreach initiatives even further.

Because a fringe of our society is silently suffering from exclusion, the Secours populaire has been challenged and prompted to rethink some of its programmes. Our mobile Solidaribus help centres are great for reaching people in rural or semi-urban areas and reducing their sense of isolation, and for connecting with students living in increasingly difficult conditions. The Solidaribus brings the help people need to their doorstep. Services include advice on aid that people are entitled to, providing food and hygiene products, and health liaison services. It also invites them to contribute to our work and lend a helping hand.

In 2021, the Secours populaire also responded to climate-related and social emergencies. Families living in poverty or instability were hit the hardest by such dramatic events. In Guadeloupe, we released emergency funding to support our local partner and to fund access to necessities. Emergencies may also require longer term solidarity. Two Secours populaire branches were set up in the Roya Valley in 2021 after Storm Alex tore through the area in 2020, to ensure that the solidarity initiatives could be kept up.

FOCUS

Sustainable solidarity

The farming community supported the Secours populaire during the pandemic. The “Marché pop’” markets set up with local producers promote short circuits and nutritional quality. We looked at ways for the Secours populaire to work closely with farmers to develop sustainable solidarity.

One of these ways was to open up opportunities for young people to learn about farming professions, facilitate work experience, develop skills among apprentices and enable them to go on training courses or find a job in agriculture. The Secours populaire wants to enable young

people to learn a trade and secure employment, and to help the agricultural sector find suitably skilled workers. At the Secours populaire National Congress, it was decided to trial this approach in France and around the world.

Providing help, wherever it's needed

“ It is crucial that people help each other. ”

ACTIVELY MAKING THE WORLD A FAIRER AND MORE UNITED PLACE

By definition, solidarity is a universal value. As our motto says, “Human issues are our issues”. The Secours populaire is a link in a chain of almost 137 partner organisations across Europe and the world. Wherever we intervene, we always work with and for the people on the ground who best understand the local context. Over the decades, the Secours populaire has built up a network of trusted partners around the world. It is by working with them that we can achieve global solidarity. In 2021, the Secours populaire supported programmes in 53 countries. This international response hinges on the expertise of these organisations that work hand in hand to develop solidarity.

When travel and meet ups were restricted during the pandemic, the Secours populaire stayed in contact with its partners in Europe and around the world. And everyone reported the same observations: a lack of protective equipment against the virus, food insecurity, disrupted schooling for children and young people, a digital divide, massive job and income losses, increased cases of violence and abuse, and psychological distress. The Secours populaire drew on its partners' expertise by supporting several projects to benefit people experiencing hardship as a direct result of the global health crisis.

In Niger, people in rural areas whose income depends largely on market gardening and livestock were particularly affected by the pandemic. The

« We want to raise funds to help the Lebanese people who are experiencing an unprecedented recession. With the money collected, our local partner buys food, which helps the local economy. »

Jacqueline Guiot,
General Secretary of the Belfort federation

Secours populaire assisted its local partner Hed Tamat by providing seeds and material aid and helping the local population to access the support provided by the region's agricultural departments. Hed Tamat also aided public veterinary services to vaccinate livestock and helped to replenish cattle feed banks. Finally, emergency food aid was provided as a stopgap between the end of the harvest and the start of the next planting season.

All over the world, natural and industrial disasters and armed conflicts have multiplied. This has resulted in increasingly drastic human consequences and accentuated social inequalities,

FOCUS

Lebanon, a country spiralling into poverty

Economic, financial, political, social and migration crises: over the past two years, the instability in Lebanon has triggered a humanitarian catastrophe. The disastrous situation was made worse by the explosions in the port of Beirut in August 2020 and was compounded by the pandemic. Over 70% of the Lebanese population lives below the poverty line. The Secours populaire supported the remarkable work done by volunteers from the DPNA – our

partner in Lebanon – throughout the year. Several emergency funds were released for projects to overcome the increasing shortage of food, health, housing and schooling there. This unwavering support for the people of Lebanon would not have been possible without the generosity of the population and the incredible input of fundraising volunteers. Fundraising initiatives were organised all over France. Examples of things volunteers did to raise money for Lebanon

include an egg hunt organised by the “Copain du Monde” in Savoie, lily-of-the-valley sales organised by the Haute-Garonne and Hérault federations, and a street collection campaign in Marseille.

as poor people are often the most exposed. Faced with the consequences of climate change, the Secours populaire has swung into action with its local partners to send solidarity to those affected. For example, in Mali and Belgium following the floods and torrential rains; in Haiti following the earthquake on 14 August 2021; in Greece during the fires in summer 2021; and in Nicaragua, Côte d'Ivoire and Madagascar following the droughts in 2021.

Whenever a human tragedy occurs, be it at home or on the other side of the world, the Secours populaire launches an appeal for solidarity

initiatives and fundraising. The Secours populaire is able to send its partners money from an emergency solidarity fund immediately, without having to wait for donations. This allows them to respond to on-the-ground needs such as food, hygiene kits, and shelter as quickly as possible, while simultaneously organising long-term aid solutions.

The Secours populaire, prompting government action

“ Relaying the harsh realities witnessed by our volunteers. ”

The Secours populaire informs the government of what's happening on the ground and prompts them to act accordingly. This role requires the association to communicate with official institutions at local, national, European and international level and to be a mouthpiece for those living in poverty and instability. Our knowledge of the field and our impartiality make us an essential contact for tackling exclusion and defending the work of grassroots associations. The Secours populaire has become a reputed go-to organisation for a fairer and more united world. Our responsiveness stems from our desire to unite adults, young people and children of all conditions, opinions, cultures and religions. Our decentralised structure means we are able to rally support and intervene everywhere. With our nationwide network, we see the hardship caused by instability and can begin to act on it straight away.

Once we start deploying solidarity measures, we have a duty to inform the authorities of the reality our volunteers are facing out in the community. The Secours populaire addresses the consequences of the situations that the people we meet or reach out to are having to endure, allowing elected officials to address the root cause.

On 5 October 2021, the Secours populaire organised a public seminar to mark the 120th anniversary of the 1901 Act of French law which governs charity status. Experts and representatives from the non-profit sector took the opportunity to reflect on the importance of this law in our field, and the independent nature of association work.

« The reality of this insecurity must be made visible and can no longer be ignored. Let's join all the solidarity-minded people in France to take on the challenges posed by these record levels of inequality. »

Houria Tareb,

Secours populaire
National Secretary

On 13 April 2021, Olivier Véran, France's Minister of Solidarity and Health, announced the roll-out of the Recovery Plan at the Secours populaire's headquarters. €100m was earmarked to finance non-profit projects tailored to the needs of people in unstable situations. The Secours populaire federations and committees responded by ramping up their efforts to tackle digital hardship, which was a key issue in 2021. The Loiret federation funded the purchase of a Solidaribus, which provides access to the internet, to go out and help people struggling in rural areas. The Solidaribus provides access to the internet. Other federations funded the recruitment of digital advisers. In fact, the government's digital adviser scheme was introduced after the Secours populaire raised the alarm about the growing digital divide.

The Secours populaire also has a seat on various committees in order to liaise with the authorities. Sabrina, a volunteer with the Rhône federation, represented the Secours populaire on France's National Committee for Poverty and Exclusion Policies in 2021. This committee represents all parties who contribute to policies designed to tackle exclusion. Sabrina reported on the effects of government measures on

the everyday lives of people affected by insecurity. The Secours populaire suggested that the committee create an emergency fund under the umbrella of the Banque de France, drawing on unused life insurance funds held by banks in cases where the policy holder died leaving no beneficiary.

FOCUS

The Ipsos/Secours populaire study, providing key insight

The September 2021 issue of the Secours populaire's magazine Convergence contained the 15th Ipsos/Secours populaire study on the perception of poverty and instability in France. The survey results depicted an even more pronounced social fracture in the second year of the health and social crisis. One in two French people

know at least one person experiencing hardship in their circle of family and friends. The study also highlighted that young people are particularly exposed to hardship, with 38% of 24-35-year-olds saying they had experienced poverty. One of the main reasons for this was the drop in student jobs and temping positions. Through the

awareness raised by the media, authorities, organisations, and people involved in the survey, insecurity has become the key focus of public debate. From there on, it's up to the government to take the situation into account and act accordingly.

Empowering everybody to make a difference

“ A decentralised, independent grassroots movement. ”

The Secours populaire is an independent association that has chosen to adopt a decentralised structure. This gives our volunteer organisers and collectors, “Copain du Monde” children, and our partners, the leeway to run their own fundraising initiatives to procure the resources they need to do their work. The 664 Secours populaire committees open their doors to anyone who wants to do something to make the world a fairer and more united place. Our 87,000 volunteer organisers and collectors all have their own profile, background and story. Everyone is invited to get involved: “Copain du Monde” children, students, workers, or people who have received support themselves.

There were plenty of ways to help others in 2021. Children from our “Copain du Monde” programme learn how to show solidarity at a young age. Having become aware of poverty and insecurity on their doorstep and around the globe, they take part in fundraising and universal solidarity projects. They join volunteers on the streets to hand out meals, clothes and blankets. In Marseille, people involved in the “Copain du Monde” movement regularly help the homeless. Because “Copain du Monde” goes beyond borders, the children from Marseille have also run several fundraising campaigns for Lebanon. By volunteering, these youngsters learn about children’s rights, which encourages them to respond to situations where those rights are violated. With violence and hate ideology on the rise, the Secours populaire strives to teach children, the citizens of the future, to love rather

« I think everyone has solidarity within them. You just have to find it! It’s nice to feel useful. Why is the Secours populaire important to me? Because you restore dignity among the people you help. »

Daphné Bürki,

Secours populaire sponsor and presenter of La Grande Soirée

than avoid each other, and to help rather than fight each other. The “Copain du Monde” villages are based on this premise. In 2021, twenty “Copain du Monde” villages were organised and attended by more than 850 children. Despite the pandemic, the camps upheld their intercultural focus and their intention to teach children about solidarity from a global perspective. The “Copain du Monde” village in Meyras, which is in the Ardèche region of France, hosted 70 children from Rhône-Alpes and Poland. They took part in some fun activities as a group, to learn how to build a more united world. The fact that students faced increased hardship in 2021 didn’t stop them from being sensitive to the plight of others. Young people have been a driving force in finding new ways to show solidarity.

FOCUS

Don'actions 2021: from general collections to "La Grande Soirée"

The Don'actions campaign took fundraising from the streets to the stage. Secours populaire volunteer collection workers rubbed shoulders with showbiz names from culture, television and sport, as celebrities donated a symbolic item for our grand raffle. Forty artists showed up in solidarity to put together

"La Grande Soirée", a TV show broadcast on France 2 and watched by 1.6 million viewers. It was undoubtedly the highlight of the Don'actions campaign, which went ahead despite restrictions, social distancing rules, and crackdowns on public gatherings. It highlighted the need to rethink the way we approach fundraising.

Several federations came up with virtual fundraising events, giving everyone the chance to contribute however they could. In total, these combined initiatives raised over €1 million.

The student collective Stud'Force is a prime example of this. As they became aware of the difficulties some students on their campus were experiencing, this group of young people contacted the Secours populaire to set up a virtual fundraising event on Twitch, which raised €135,000. The Secours populaire places great importance on maintaining people's dignity, and refrains from simply providing handouts. Consequently, we encourage those we help to contribute to solidarity initiatives themselves, just like any other citizen. Mamadou Diaby's commitment to the Secours populaire earned him the title of Limousin resident of the year for 2021. His is just one of many admirable stories. After receiving unconditional housing support for two years from the Haute-Vienne federation, he decided

that he wanted to give something back. He did this by becoming a volunteer leader-collector for the federation. Throughout 2021, the Secours populaire was also able to count on contributions from businesses and foundations and their employees. Help in the form of product sharing, material donations and skills sponsorship bolstered the work of the Secours populaire and its partners around the world.

Our work in France, Europe and around the world

IN FRANCE

Our network of members gives the Secours populaire unparalleled on-the-ground coverage.

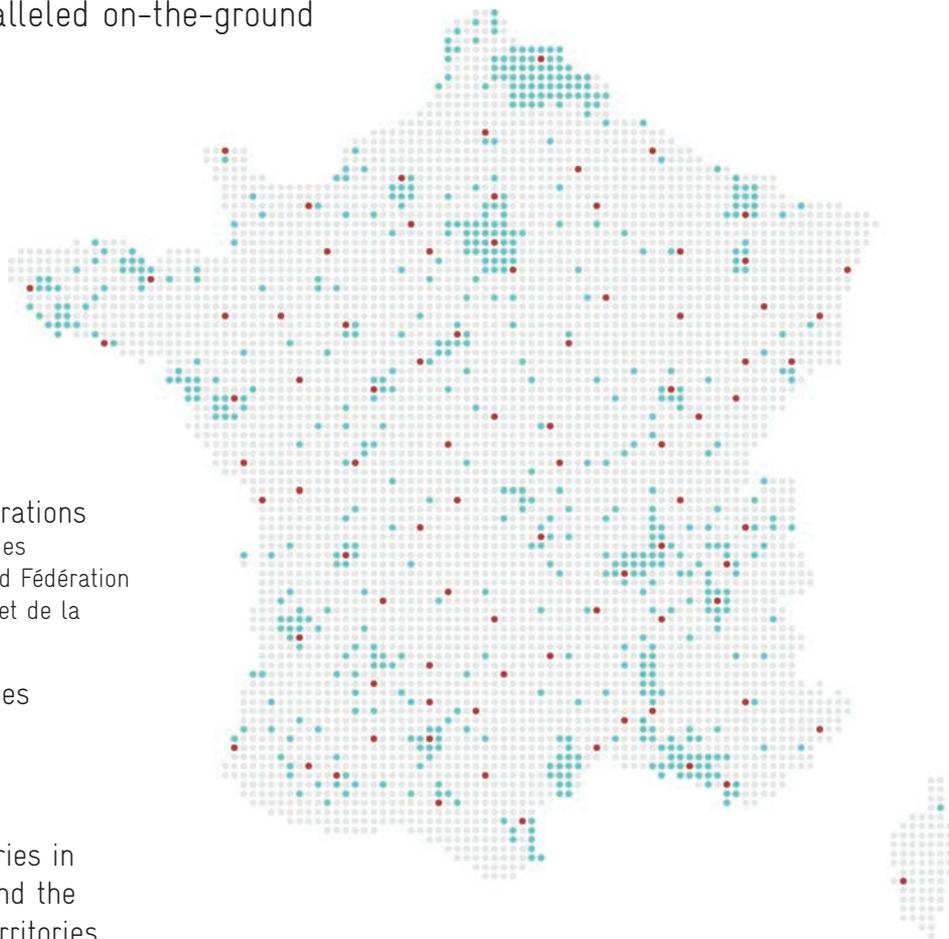
96 departmental federations

2 professional federations
(Fédération nationale des Electriciens Gaziers and Fédération du Livre, de la Presse et de la Communication)

664 local committees

87,000 volunteers

3,127,000 beneficiaries in mainland France and the French overseas territories



Caption :

- Local committees
- Departmental federations

IN EUROPE AND AROUND THE WORLD



The Secours populaire is active
in **53 countries** and has
137 partners

192 solidarity programmes
and initiatives, helping
369,600 peoples

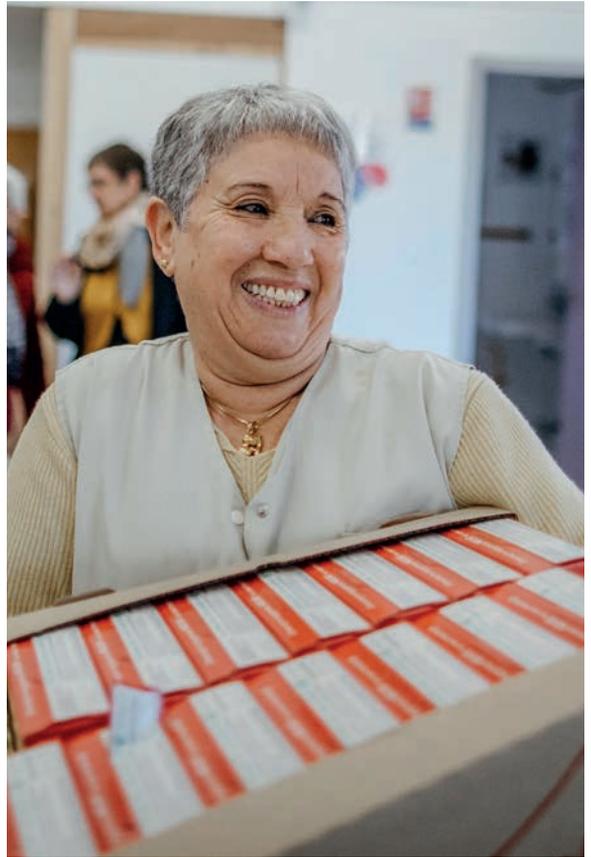
Africa	America	Asia	Middle East	Europe (excluding France)
81 initiatives and programmes 19 countries 186,050 people helped	44 initiatives and programmes 13 countries 74,800 people helped	23 initiatives and programmes 8 countries 10,000 people helped	19 initiatives and programmes 2 countries 93,100 people helped	25 initiatives and programmes 11 countries 5,650 people helped

Our highlights



Launch of the “Don’actions” campaign

On 15 January, the Secours populaire launched its national collection campaign: “Don’actions”. It was different from usual due to the health restrictions in place. An online donations app replaced the booklets. Our volunteer organisers and collectors downloaded the app onto their phone and went out to meet contributors. They pulled out all the stops across France to raise funds and make a difference in France and around the world.



International Day of Women’s Rights

To mark International Day of Women’s Rights on 8 March, four very different women, united by their involvement with Secours populaire, were put in the spotlight. Maria, Joëlle, Larissa and Nicole all started volunteering for different reasons; some had been helped by the Secours populaire, others simply wanted to make a difference. The solidarity shown by these women demonstrates their motivation to play an active role in the community and to do their bit to achieve a fairer and more caring society.



Launch of the “Printemps de la solidarité mondiale”

(Springtime global solidarity campaign)

This campaign kicked off on 20 March with the aim of raising awareness and donations for our initiatives across Europe and around the world. This year’s campaign focused on sustainable development issues: taking action to preserve the Earth we share, from a people-first perspective. Fundraising operations got under way to support the Secours populaire’s 131 partner associations that work tirelessly around the world. Children from the Privas “Copain du Monde” group sold Tawashi sponges made from second-hand fabric to raise money for a project in Burkina Faso to provide schooling for street children.

Vacances (Holiday) campaign

On 12 May, the Secours populaire launched its Vacances (Holiday) campaign, with 120 beneficiaries setting off on their first vacation. After another year of Covid-19 restrictions, it was essential for underprivileged families to get away from it all and take a refreshing break. The Secours populaire federations and committees organised holidays by the sea, in the mountains, or in at countryside destinations, for parents and children. Many more participants got the chance to take a break from reality if only for a day with the “Journées bonheur” (Happiness days) scheme, enjoying fun days out packed with leisure and sports activities.

World Refugee Day, offering an unconditional welcome

For World Refugee Day on 20 June, the Secours populaire reiterated its commitment to refugees to help ensure they are protected and able to exercise their rights and build a better life. In Grande-Synthe, the Secours populaire distributed hot meals and emergency kits in 2021, just as it has done for decades.



50 “Journées des oubliés des vacances” holiday initiatives

Between 15 and 30 August, the Secours populaire committees and federations were busy ensuring that nobody missed out on the summer fun. One in three children in France doesn't go on holiday, and it is generally accepted that if they haven't been away by 15 August, they won't get away at all. Hence almost 50 days out were organised across France to give every child a chance to make some happy memories before going back to school. Five thousand children from the Paris region enjoyed a day at the beach in Cabourg. For many, it was their first ever trip to the seaside.



Our National Congress in Lyon

The Secours populaire's 38th National Congress took place in Lyon from 19 to 21 November. It was prepared and organised by the committees at meetings and conferences throughout the year. This year's theme was "Let's create sustainable and worldwide solidarity for all". Over three days, 800 delegates from the various Secours populaire federations, 50 partners from Europe and around the world and 70 "Copain du Monde" children shared their experiences and reflected on ways to multiply solidarity initiatives. The Secours populaire's new national leaders were elected and the association determined its main focal points for the next two years.



Secours pop' tour in Versailles

The Secours populaire organises its “Festival des solidarités” every two years. The 2021 festival was postponed to 2022 due to the pandemic. However, 150 young volunteers met up at the Secours pop' tour in Versailles instead. They used the opportunity to catch up and discuss what solidarity means to them. The young volunteer organiser-collectors organised workshops to swap solidarity tips and best practices. They also held a street collection campaign at the entrance of the Château de Versailles.



The release of the “Happy-End” series

For the World Day to Overcome Extreme Poverty on 17 October, the Secours populaire unveiled its “Happy-End” series which tells the stories of Rama, Sidi, Shera, Jhon Rachid and Raphaël. All five received support from Secours populaire at some point in their life and are living proof that solidarity can turn everything around. Sidi was a professional footballer in Algeria before moving to France and sought support from the Secours populaire when he ended up homeless. Sidi is now a sports educator and conveys his passion for football and its values to children.



Launch of the “Pères Noël verts” campaign (Green Father Christmas)

Five thousand children and parents from 20 departments across France were invited to the launch of the “Pères Noël verts” (Green Father Christmas) campaign at the Phénix Circus on 17 November. On the agenda: an unforgettable show, a snack, and a gift from Santa. The “Pères Noël verts” collected donations and did what they could to give struggling families the chance to enjoy some seasonal joy and goodwill. They organised a sale of toys, Christmas trees, Christmas decorations and festive products, all at affordable prices, so parents could stock up and allow their children to celebrate in style and enjoy a Christmas meal. Plenty more festive events were held all over France and beyond, including outings, shows, circus tickets and meals out, spreading festive cheer far and wide.



Our financial position

A word from the treasurer

Marius Papi

The first striking observation when analysing the accounts of the Union nationale du Secours populaire français, is an increase in the number of donors. Indeed, for the 2021 financial year, 20,000 donors were recorded, i.e. 7% more than in 2020. This is clear testimony of the trust and recognition that an ever-growing public is showing us. The reason for this is first and foremost the hard work carried out by all our volunteers, who have continued and multiplied solidarity initiatives throughout France, Europe and in 53 countries around the world. Their unconditional and widespread solidarity respects all humans and creates the conditions for each and every one of us to find a place in society. In addition to the health crisis created by the

Covid pandemic, we are now experiencing a social crisis that brings poverty, insecurity and exclusion, which are affecting more and more families and especially children, young people, and senior citizens. Secours populaire volunteers are working to respond effectively and humanely to these new requirements. If they are to succeed, they will need to call on the support of donors: individuals, and private or public partners. We are committed to providing transparent and independent information to them with regards to our actions, as we have always done. A sincere **THANK YOU** to everyone who has given us the financial and material resources to accomplish and multiply our actions.



98

federations



1,300

reception centres



664

local committees



87,000

volunteers

Secours populaire governance

Collective development and decentralisation are the driving principles of the governance of Secours populaire, on all levels.

The association's authorities are elected every two years during the committees' general meetings, federation congresses and the National Congress. They are composed exclusively of official card-carrying facilitators, collectors and volunteers. This card entitles its holder to take initiatives, make proposals, take part in decisions and be involved in the overall running of the association on all levels. The Secours populaire authorities drive the association's approach to widespread education for all throughout the movement, by involving anyone and everyone who wishes to join them. Each committee or federation manages itself independently and benefits from decision-making power on the ground, in compliance with the association's regulations and guidance procedures. National governance is provided by a National Committee, which is responsible for applying the guidelines which have been decided upon during the Congress. The Administrative Council and its offshoot, the National Secretariat, are responsible for managing the association. Through these authorities, the National Association guarantees that the internal life of the Secours populaire is organised properly. As such, it secures sponsorship agreements, ensures that federations are run properly, coordinates and centralises the association's activities and publishes cards for all the Secours populaire's facilitators, collectors and volunteers.





Testimonials

Garry, Nice

I found myself on the street in December 2020 because of financial and family difficulties. The hardest part about being on the street is the insecurity. The Secours populaire and some volunteers from the Alpes-Maritimes federation help me a lot: with my official papers, food and clothing. I even went on vacation last summer with them. That felt great. We went in a small group of seven people and we were able to visit some lovely places and see beautiful landscapes. I really enjoyed it. I would like to thank the Secours populaire for everything it does for me.

3.5 million

people helped in France and around the world



access to food



access to medicines and preventive care



Christmas and New Year



access to holidays



access to culture



access to housing

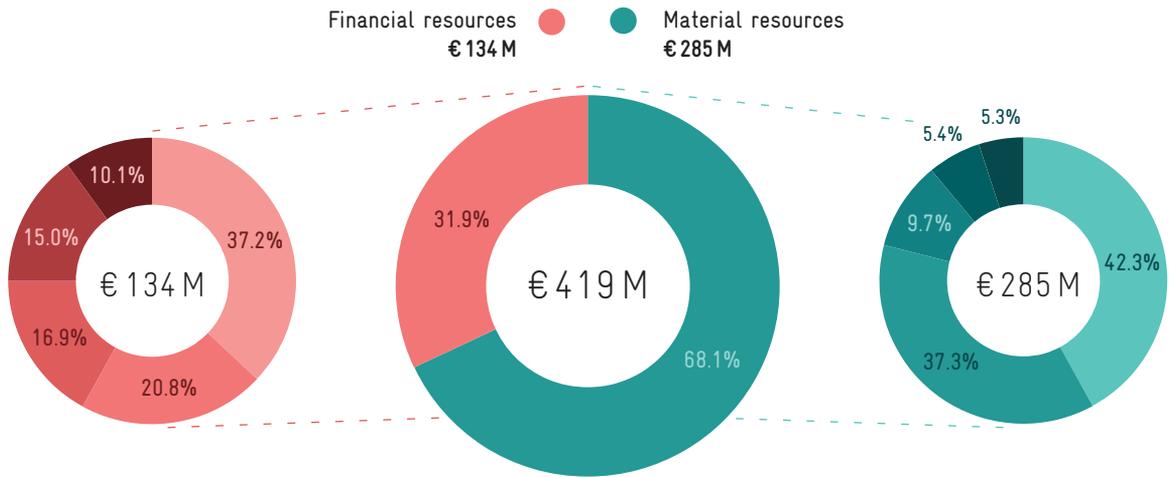


access to sport



legal support

Distribution of financial and material resources in 2021



Distribution of financial resources

- **37.2%** Proceeds from public generosity (donations, bequests, patronage) €50 M
- **20.8%** Subsidies €28 M
- **16.9%** Other miscellaneous income (including dedicated funds) €23 M
- **15%** Proceeds from fundraising initiatives (sales, raffle, street campaigns, etc.) €20 M
- **10.1%** Participation by recipients of solidarity €13 M

Distribution of material resources

- **42.3%** Food products €121 M
- **37.3%** Volunteering €106 M
- **9.7%** New in-kind donations €28 M
- **5.4%** Services in kind €15 M
- **5.3%** Complimentary posting and communication €15 M

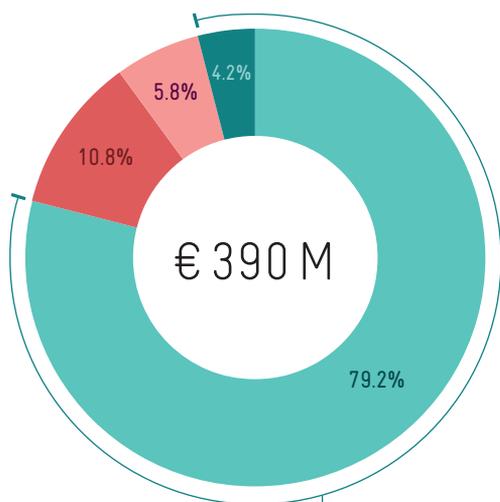
Miscellaneous resources

The Secours populaire has a variety of funding sources which means it can remain completely independent. Beyond the pre-eminence of material donations, services in kind and voluntary work, which represent 68% of all resources, it is worth noting the diversity of its financial resources, which stem from public generosity for 37.2% (private donations, patronage and bequests), subsidies for 20.8%, other

miscellaneous products for 16.9% which essentially consist of using dedicated funds collected in previous years (15.3 million euros), proceeds from popular fundraising initiatives (jumble sales, etc.) for 15% and contributions from recipients of solidarity for 10.1%, drawing on the principle that the Secours populaire doesn't just provide handouts, but preserves the dignity of each and every person.

Use of financial and material resources in 2021

Excluding allocations to provisions, income for the year and carryovers to dedicated funds*



- 79.2% Solidarity actions in France €309 M
- 4.2% Solidarity actions abroad €16 M
- 5.8% Fundraising costs €23 M
- 10.8% Operating costs €42 M

Solidarity actions
(social missions)
used
83.4%
of material and financial
resources in 2021.

* Allocations to provisions amount to €100,000 in 2021. The result for the financial year is 16 million euros in 2021. Dedicated fund carryovers are specific resources collected in 2021 that were not fully spent during the year (these may be funds received and earmarked for use over several years) and that the association undertakes to use in accordance with donors' wishes. They amounted to 13.1 million euros in 2021.

With €100 of public generosity



In 2021, 93.3% of the proceeds from public generosity were spent on solidarity initiatives in France and around the world (i.e. 48 million euros) and the balance was transferred to

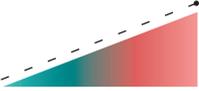
dedicated funds to be used the following year or later in order to perpetuate the actions and respect the wishes of the donors.

6.75
million
hours of volunteer work
were done this year.



Multiplier effect of solidarity

With €100 in financial revenue, the SPF was able to carry out €270 worth of material and financial solidarity actions in France and around the world.

€ 100  € 270

When paired with the commitment of 87,000 volunteers,
your donations really do have an impact.

The multiplier effect, or leverage effect, illustrates the complementarity of financial and material solidarity. It is calculated on the basis of the amount of our social missions in France and around the world (€81.1 million in financial expenditure and €244.2 million in the value of voluntary contributions in kind). This sum is then compared to the financial resources used in 2021, i.e. €120.6 million (this is the total financial resources minus the dedicated funds that are

carried over to the following year). As such, in 2021, for every €100 received, the Secours populaire was able to achieve the equivalent of €270 in material or financial solidarity. This ratio is an excellent illustration of how important it is to set volunteer work in motion, and how various forms of popular solidarity can come together to produce results. This multiplier effect allows the Secours populaire to implement many solidarity actions each year in France and around the world.



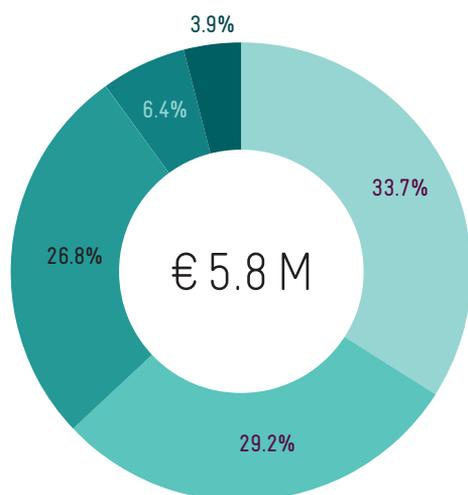
Voluntary contributions in kind

Voluntary contributions in kind refer to the acts by which a person or company provides the association with goods or other services free of charge. They include the **6.75 million** hours of volunteer work, free posting, free services, the provision of premises, the provision of employees in skills sponsorship, food products from food

collections or from the FEAD (European Fund for Aid to the Most Deprived), and new donations in kind. In 2021, they totalled **285 million** euros, or **68%** of the association's total resources, including **25%** for volunteering in France and around the world.

Solidarity around the world

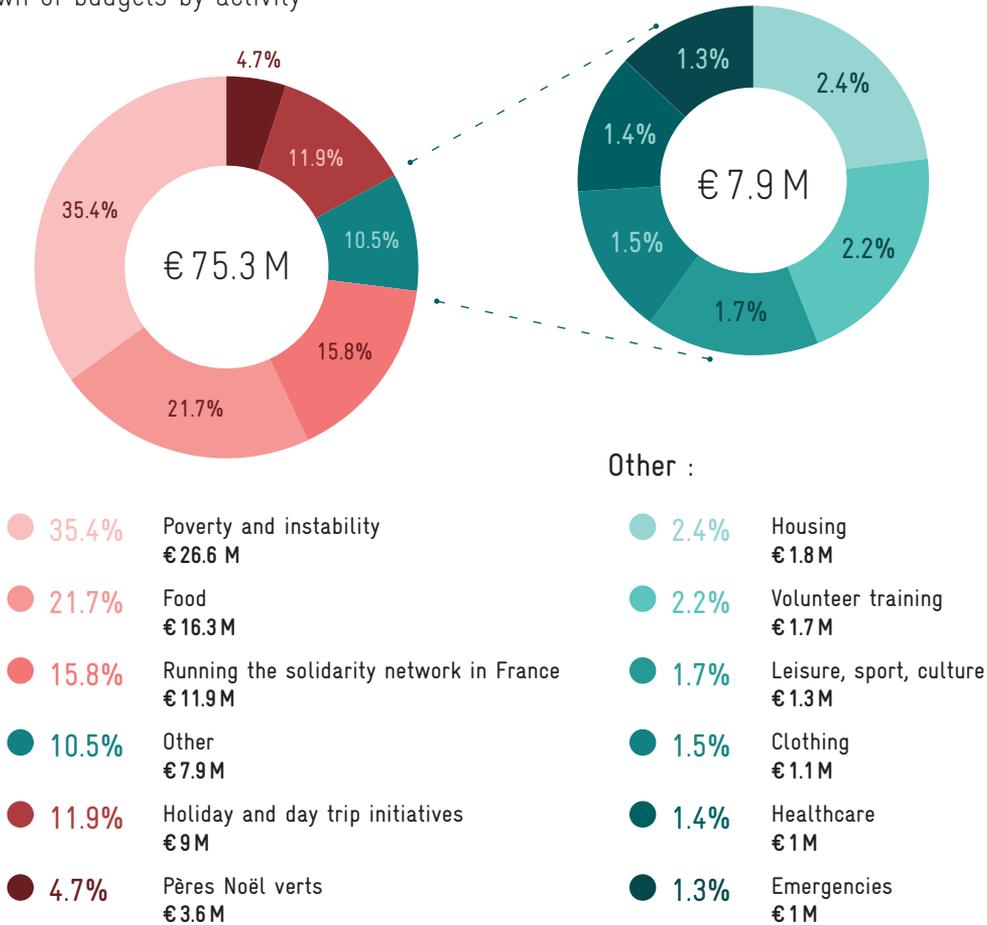
Breakdown of budgets by geographical area



- 33.7% Middle East €2 M
- 29.2% Africa €1.7 M
- 26.8% America €1.5 M
- 6.4% Asia €0.4 M
- 3.9% Europe €0.2 M

Solidarity in France

Breakdown of budgets by activity



Evaluation and control for the actions carried out

Secours populaire’s combined annual accounts are certified by an auditor each year. In addition, in 2021, 60 federations and local committees also underwent audits. The committee for the “don en confiance” charter, which is an accreditation and control body for associations and foundations that appeal to public generosity, renewed its accreditation to the Secours populaire in December 2019 for

a period of three years. As part of funding from the French Directorate General for Social Cohesion, an assessment of our actions to combat poverty and instability is carried out every three years. For projects co-financed by the Agence française de développement, the Crisis and Support Centre or the European Union, audits are carried out systematically.

Assets



€ 47.1 M

Property
land and buildings



€ 5.5 M

Logistics equipment
cold rooms, storage
racks, etc.



€ 4.8 M

Transport
equipment



€ 1.2 M

Office and IT
equipment



Cash and cash equivalents

This category includes marketable securities and cash. It amounted to **136.5 million** euros at the end of 2021, up **10%** compared to 2020. This is mainly linked to the record level reached by the funds received due to the health crisis; not all of which could be used during the year. Some of these funds were carried over as dedicated funds to be used in 2022. These funds were in our bank accounts as of 31 December 2021. They will be spent according to the action plans developed by each department.

Reserves policy

OUR FINANCE The Secours populaire has been able to build up sufficient reserves to deal with the ups and downs of collection campaigns and exceptional events. During natural disasters or emergencies, these funds allow the Secours populaire to supply resources immediately where they are most needed. They also allow the association to keep

doing its work when resources dwindle. As good practice, the Secours populaire recommends that local committees have the equivalent of **6 to 9 months'** worth of their overall expenditure, and departmental federations **9 to 12 months'** worth. On a national level in 2021, the reserves represent **10 months** of overall expenditure.

Dedicated funds

Dedicated funds for 2021 are resources that have not been fully consumed during 2021 and that the association undertakes to use in accordance with the donors' wishes. At the end of 2021, dedicated funds represented **35.5 million** euros,

11 million euros being dedicated to the Covid health crisis (it was **19 million** euros at the end of 2020), the activities continuing in 2022 since the effects of the health crisis are coupled with a social crisis.

Equity and income for the year

Equity amounts to **153.9 million** euros, representing **69%** of the total balance sheet, which testifies to the association's degree of financial autonomy. The statutory funds represent **27.6 million** euros, while the reserves for the association's projects amount to **23 million** euros. Retained earnings are **75 million** euros. All these

earnings contribute to keeping the association financially stable, along with net investment subsidies, which amount to **12.3 million** euros. The result for 2021 stands at **16 million** euros, of which **2.2 million** euros derive from public generosity.

Simplified balance sheet (in thousands of euros)

Net assets	2021	2020
Fixed assets	67,587	64,433
Receivables and inventories	18,409	14,970
Liquid assets	48,593	56,837
Marketable securities	87,925	66,700
Prepaid expenses	1,255	1,034
Total	223,769	203,974

Net liabilities	2021	2020
Equity	153,845	132,955
Deferred funds related to bequests	6,048	5,270
Dedicated funds	35,536	37,746
Provisions for risks and expenses	546	1,022
Debts	27,794	26,981
Total	223,769	203,974

Companies and corporate foundations



OUR PARTNERS



LEMONAID⁺
ChariTea⁺



Les JDS

LVMH



MANGAS.IO



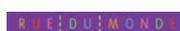
MONOPRIX



NEOEN



opentext



S.P.B.H



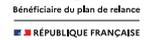
Selency[®]



OUR PARTNERS



Institutions





No action without donations



None of our work would be possible without your support.

Send your donations by going to secourspopulaire.fr or by sending your payment to the federation or the committee of the Secours populaire closest to you, or to the Secours populaire at 9-11 Rue Froissart, 75003 Paris.

Become a volunteer or help by donating items. Simply go to secourspopulaire.fr or contact the Secours populaire federation or committee closest to you.

secourspopulaire.fr

All the information in this document comes from the reports, both moral and financial, available on the website or obtained by simple written request.

The 2021 accounts of the Secours populaire français were certified by an auditor and validated by vote at the general meeting on 25 June 2022.

For a copy of the accounts, please write to :

Secours populaire français, 9-11 rue Froissart 75140 Paris cedex 03

Photos : © Jean-Marie Rayapen / SPF _ © Maïté Baldi /
© Christophe Da Silva / SPF _ © Pascal Montary / SPF _ © Yoann
Léguistin / SPF _ © Patrick Baz / AFP _ © Nathalie Bardou / Ans
Lucas _ © Anais Oudart / SPF _ © Artisan Prod / SPF _ © Adrien
Lachappelle / SPF _ © CNF

**Join us on
social media**

